

# Welcome

ICRM Members and Candidates  
2016 Annual Business Meeting

# Brice Sample, CRM President

# Thank you

- ARMA International
- ICRM Board
- ICRM Committees
- Graders
- Volunteers

# ICRM Strategic Goals

- Grow Membership
- Diversify Revenue
- Increase Relevance
- Modernize Governance & Processes

# Accomplishments

- Final consolidation of board members
- Monthly meetings of all board members
- Team approach for the “Executive Team”
- Strategic plan part of each board discussion
- Developed SharePoint site
- Developed new exam database
- Reduced cost of exam uploading

# Accomplishments

- Created series of working committees
  - Analytics Committee
  - Marketing Committee
  - Awards & Nominations Committee
  - Strategic Alliance Committee
  - Professional Development Committee

# Announcements

- New web portal

# What You See

- Same URL – [www.icrm.org](http://www.icrm.org)
- Mobile friendly
- Improved graphics
- Nicier look
- Easier navigation





WE'RE HERE TO HELP

## The ICRM's Mission

**Mission Statement:** To certify Records and Information Management professionals as Certified Records Managers (CRM) and administer a certification maintenance program.

Careers

## Announcements



### 2016 Elections Results

The results are in and the following individuals have been elected to serve on the 2017-2018 Board

[Read More >](#)



### La ARMA Nostra awards

The ICRM, in partnership with the AIEF, selected six individuals to receive La ARMA Nostra awards.

[Read More >](#)



### Exam Preparation Resources

The ICRM offers a number of resources available for candidates to prepare for the examination

[Read More >](#)

## Exams

### AUG Summer 2016

1 2016-08-01 - 2016-08-12  
PeasonVUE Testing Centers

### NOV Fall 2016

7 2016-11-07 - 2016-11-18  
PeasonVUE Testing Centers

### FEB Winter 2017

## Video Resources

### A CRM Testimonial



Did you know that according to [The Flynn Effect](#) each generation of students is

## Examination Preparation

- ▶ Annotated Outline Part 1
- ▶ Annotated Outline Part 2
- ▶ Annotated Outline Part 3
- ▶ Annotated Outline Part 4
- ▶ Annotated Outline Part 5

Welcome our Newest CRMs!

Caroline Higgins, CRM

# Behind the Curtains

- Easier to update
- Simpler to maintain
- Improved capacity and performance

# Announcements

- New web portal
- Creation of a new credential

# Certified Records Analyst (CRA)

Nick De Laurentis, CRM, IGP  
Regent, Applicants &  
Member Relations

# Certified Records Analyst (CRA)

- How it will work:
  - Meet educational and work experience requirements
  - Pass examination parts 2-4
  - Upon completion, the Candidate is a Member of the ICRM.
  - To remain a member
    - Conform to the requirements of the Certification Maintenance Program.
    - Conform to the ICRM Code of Ethics
    - Payment of any fees

# Eligibility for CRA

- Current Candidates having already passed Parts 2-4
  - 136
- Prior Candidates whose 5-year Candidate cycle expired from 1/1/2016 to present
  - 43
- Potential CRA Candidates who haven't applied yet
  - ???



# The Numbers 2016

## CRMs

- 973 Active CRMs
- 206 Retired CRMs
- Total of **1,179 CRMs**

## Candidates

- 119 Approved Candidates 2016 YTD
- 6 Candidates for Reinstatement
- Total of **882 Candidates**



# The Numbers 2016

## Applicants

- 121 paid applications, 119 approved as candidates
  - Avg. RIM experience is 9.11 years
  - Avg. college experience is 3.93 years
  - Avg. review turnaround time is 2.06 days

## Decertified

- 46 CRMs have been decertified
  - 36 for non-payment of dues
  - 10 for not meeting CMP requirements

# The Numbers 2016

## Certification Maintenance Points (CMPs)

Cat	Description	Total Requested	Avg / Request	Total Approved	Avg / Approval	# of Requests
A	Attend	9,106.00	2.63	8,099.50	2.34	3,459.00
B	Present	1,127.00	4.29	877.50	3.34	263.00
C	Publish	193.00	10.16	134.00	7.05	19.00
D	Other	1,591.50	11.70	1,319.50	9.70	136.00
E	System Generated Activity	2,219.50	5.19	2,172.50	5.08	428.00
		<b>14,237.00</b>	<b>3.31</b>	<b>12,603.00</b>	<b>2.93</b>	<b>4,305.00</b>

# **2016 La ARMA Nostra RIM Certification Reimbursement Awards**

- **Jeffrey Baldwin, CRM Memorial Reimbursement Awards to:**
  - Jennifer Baranski (CRM Candidate, ARMA Great Lakes Region)
  - Cori Brock (CRM 2016, ARMA Midwest Rocky Mountain Region)
  - Philip Guenther (CRM Candidate, ARMA Mid-Atlantic Region)
- **Komal Gulich, CRM, IGP Memorial Reimbursement Awards to:**
  - Margot Note (CRM 2016)
  - Valerie Raiche (CRM Candidate, ARMA Midwest Rocky Mountain Region)
  - Deborah Robbins (CRM Candidate, ARMA Southwest Region)

# Sharon LaPlant, CRM Regent, Exam Development

# Exam Development

- **Part 2 and Part 3**
  - February, 2017 exam will be on the new outline.
  - New outline is available online.
- **ICRM Test Bank**
  - New database is operational.



# Exam Development

- **Exam Development Committee (EDC)**
  - Consists of 9 CRMs that serve as Test Writers
  - Board members assist with question review
- **Question Review**
  - All questions, including new, edits or deletes are reviewed by the EDC
  - Questions must have a valid source to support it
  - Questions do not test to the book, but to the outline

Laurie Carpenter, CRM, IGP  
Regent, Exam Administration  
& Grading

# Exam Administration & Grading

Welcome our **66** new Certified Records Managers!

## Exam Cycle

## New CRMs

November 2015

17

February 2016

13

May 2016

15

August 2016

21



# Paula Sutton, CRM, IGP Regent, Legislation & Appeals

# Legislation & Appeals Report

- Reviewed 8 appeals or related governance questions
- Convened Appeals Committee for reviews
- Updated Constitution & By-Laws
- Increased ICRM Board Transparency
  - Transition to Consent Agenda
  - Governance tab on web-site

William LaFevre, CRM  
Secretary/Treasurer

# ICRM Financial Information

- **Income**

– Member Dues	\$221,075
– Exam Administration	\$25,000
– Other Income	<u>\$21,000</u>
– <b>Total Income</b>	<b>\$267,075</b>

# ICRM Financial Information

- **Expenses**

- **Total Expenses**

**\$268,700**

- Net Income**

**\$ -1,125**

# Rae Lynn Haliday, CRM Chairman of the Board

# Strategic Partnerships

- Access
  - Sponsor, Designation Academy & Annual Reception
- ARMA
- Louisiana State University (LSU)
- MER
- NAGARA
- NIRMA

# MER, NAGARA, NIRMA, ARMA Canada

- Attended MER, NAGARA and NIRMA
- Stakeholder meeting hosted during the NIRMA Conference
- Face-to-face contact with over 100 candidates/prospects



# Louisiana State University

- The LSU School of Library and Information Science will formally launch the RIM Graduate Certificate Program in Spring 2017. The ICRM will support the LSU faculty and students in the endeavor through:
  - Curriculum content review and guest speakers
  - ICRM candidacy for students enrolled in the program (upon receipt of application and fee)
  - Options for students to earn ICRM certification on an expedited timetable as part of the RIM certificate program

# Saint Louis University

- The ICRM is having conversations with the faculty at Saint Louis University and its Health Information Management (HIM) Degree Program concerning a potential partnership, details will be forthcoming as they develop

# 2016 Election Results

1148 Voters

## **President-Elect**

John Krysa, CRM

257 votes

## **Regent for Applicants & Member Relations**

Nick DeLaurentis, CRM, IGP

259 votes

## **Regent for Examination Development**

Andrew Ysasi, MS, CRM, PMP, CIPP, IGP, CDIA+ 257 votes

# Alan Andolsen

## Mentor of the Year Award

- A Certified Records Manager in good standing who has contributed significantly to the ICRM and to certification by mentoring activities. These activities should be over a longer than one year period and have impacted more than one individual. Mentoring activities include but are not limited to the following:
  - Individual mentoring and coaching;
  - Promoting the CRM designation;
  - Teaching/presentation at CRM Exam Prep seminars or other venues;
  - Hosting or contributing to CRM study groups;
  - The committee may consider other relevant information as well

# Nominees for the 2016 Alan Andolsen Award

Andrew Ysasi, MS, CRM, PMP, CIPP, IGP

Eleonore (Ellie) Maier, CRM, CBCP

Juanita Skillman, CRM



# Ellie's Education, Credentials & Experience

- BS Degree in Marketing
- RIM professional for 27 years
- Managed records in 11 industries
- CBCP in 1994, CRM in 1996
- Joined ARMA International in 1989
- Joined Disaster Recovery Institute International (DRI) in 1994

# CRMs Mentored and Mentoring Activities

- She has mentored over 25 candidates, 23 of which are now CRMs
- ARMA International's Britt Literary Award in 2007
- ICRM Committee Manager for the Houston Chapter of ARMA
- ICRM mentor, coach, presenter and grader since 2006
- She created, organized and delivered the CRM Panel Workshop for the Houston ARMA Chapter

# Testimonials to Ellie's 20 Years of Mentorship

- Judy Vasek Sitton, CRM
- Linda Buss, MA, CRM, testimonial letter
- Courtney Stone, CRM, IGP
- Tonia Schneider, MSI, CRM, IGP
- Ilona N. Koti, MLS, MS IM, CRM, PMP, CDIA+, CC
- Jessica G. Harmon, CRM



The ICRM Awards & Nominations Committee proudly  
presents the 2016 Alan Andolsen Award to  
**Ellie Maier, CRM, CBCP**



# Outgoing Board Members

Rae Lynn Haliday, CRM, MBA  
Chairman of the Board

Sharon LaPlant, CRM  
Regent, Exam Development

# Q&A

# Closing

2016 ICRM Annual Reception  
Bowie AB&C